

Fast Forwarding Retail

Traffic Insights | Inventory Intelligence (RFID) | Loss Prevention

Solutions deployed
in 100+ countries

130 Billion items tagged
in the last decade

1,745+ retail patents
with ~600 pending

Counts 40 Billion shopper
visits annually

Sensormatic
by Johnson Controls

ShopperTrak

TrueVUE



Sensormatic EAS Loss Prevention

EAS helps deter theft while providing a pleasant shopping experience for customers which ultimately leads to increasing profits for retailers. Sensormatic labels are available in AM or RF technology to discreetly secure items of all shapes and sizes and provide quick, consistent deactivation at the point-of-sale for fewer false alarms at the store exit.

• Anti-Theft Pedestals and Concealed Systems

Detection systems use one or more pedestals or a concealed system configured to create a surveillance zone at exits or checkout lanes. Pedestals can provide visible deterrence while concealed systems offer a more discreet protection for upscale retail environments.



Synergy Concealed 2.4m Wall & Door



Synergy Concealed 9.6m Floor



Synergy 1190



Synergy 1180



AMS 1146



Ultra Post VI

• AM Detachers & Tags

Sensormatic Solutions offers a comprehensive assortment of tags with easy application in store or at the source suitable across a wide range of merchandise. We also offer a variety of manual and powered detachers, delivering retailers with a wide range of solutions for point-of-sale transaction areas.



Apparel SuperTag III



Delicate Tag



Jewelry Tag



Magnetic Decoupler



SuperTag Power Detacher



Wrap Tag



Optical Tag



Safers

Shrink Management as a Service (SMaaS)

NEW

Revolutionizing loss prevention programs, the new Google Cloud platform-based Sensormatic® Shrink Management as a Service (SMaaS) enables retailers to enhance productivity and increase reliability and performance of EAS systems for a new generation of innovative loss prevention. Proactive, predictive and preventative, it provides both remote device management, along with predictive analytics, to proactively manage shrink while addressing underlying root causes.



SMaaS Dashboards



Source Tagging

Source tagging enables secure display of open merchandising, creating an enhanced retail experience for shoppers.

• AM Deactivators & Labels

Providing the highest level of anti shoplifting in the smallest size possible. EAS labels are available in sheet or roll formats and can be used to protect a wide range of products such as apparels, accessories, food, health & beauty and sporting goods.

Our comprehensive line of deactivators provide reliable deactivation while accommodating a variety of POS environments. Ergonomic and easy to use, they are available in different models depending on cost and throughput speed.



AP Label



Value Deactivator



APX Label



AMB 1200



AM Sew - In Label



Drop - In Label

Genuine Sensormatic source tagging programs have effectively protected billions of items over the past decade. Our global network of ISO-certified manufacturing facilities and recirculating centers help you minimize duties, freight, taxes and shipping times for effective and efficient source tagging.

Sensormatic provides you with dedicated professionals on two levels—a global team delivering expertise in retail, manufacturing, packaging and labeling, and a local team experienced in source tagging to support and service retailers, packagers and manufacturers. Additionally, we offer a network of VAR (Value Added Reseller) partners for a wide variety of custom tagging options.

• RF Tags and Labels

Sensormatic offers an affordable, attractive anti-theft solution that promotes open merchandising for a variety of retail environments.



Adjustable Multipurpose Safers



RF Mini Square Tag



RF Round Label



RF Sew - In Label (with air gap)



RF Sew-In Label (without air gap)



RF Label 40X40



RF Label - 30X30



RF Overprint Label



RFID Inventory Intelligence

Sensormatic Solutions' TrueVUE® RFID technology provides accuracy and item-level visibility to retailers' inventory levels and other key areas of the store, helping them gain the insights needed to improve store operations, merchandising and loss prevention decisions. This translates into performance gains, helping them succeed in meeting their financial goals and customers' expectations.

- **Dual Technology (EAS and RFID)**

Utilizing combined solutions like our leading Acousto-Magnetic (AM) Electronic Article Surveillance (EAS) and RFID technologies, you can significantly increase visibility while simultaneously decrease the persistent threat of internal and external theft.

- **Inventory Execution and Analytics**

Innovative and highly scalable multi-sensor technologies allow management to capture, interpret and respond to key information about inventory, assets, shoppers and associates.

- **Mobile and Cloud-based Serverless Deployments**

Mobile and handheld devices and cloud-based serverless deployment options offer the flexibility to gain value today, as you grow and require more functionality in the future.



Overhead RFID as EAS



RFID Hard Tag (Magnetic AM-RFID Tag)



RFID Hand Held Reader



RFID Swing Ticket



Synergy RFID Retrofit Panel



Traffic Insights

Sensormatic Solutions' business intelligence traffic platform provides retailers with insights to their store traffic, conversion rates and transaction size, helping them to optimize their store operations, make better staffing decisions and improve their marketing campaigns to drive greater efficiency and profits.



Enterprise Dashboard

- **Reporting and Analytics Platform**

Customizable to meet specific needs, our reports range from integrated quick response dashboards to in-depth analysis for long range planning, helping retailers make sense of big data.

- **Traffic Counting**

Sensors used in traffic intelligence solutions convert optical inputs into data streams that reflect the presence of shoppers.



Overhead Stereo Sensor



Achieving 100% inventory accuracy and ensuring a positive customer experience is paramount to our success. To meet these goals, we have partnered with Sensormatic Solutions, a proven leader in RFID enabled inventory intelligence solutions, to ensure the accuracy and reliability of inventories at the Herald Square location and across the chain at any given moment.

Pam Sweeney, SVP Logistics Systems, Macy's



Our more than

1.5 million

data collection devices in the retail marketplace capture 40 billion shopper visits and track and protect billions of items each year.

Video Surveillance

Integrating all aspects of your video security for a complete video surveillance solution, we provide retailers with deeper insights through more effective monitoring of their store operations. This helps reduce inventory shrink, improve store performance, build shopper loyalty, as well as enhance customer service.



Intrusion & Burglar Alarm

Guard your retail premise against intrusion both day and night. Sensormatics' industry-best intrusion and commercial burglar alarm systems help protect your facilities, property and people to secure your business and safeguard profits.



RINGS OF PROTECTION

1ST RING DETERRENCE

ADT Decal is the first level of protection that warns the premise is protected.

3RD RING INTRUSION DETECTION

Refers to the motion or other interior sensors to detect any intrusion and alert the monitoring center.



2ND RING PERIMETER PROTECTION

Refers to perimeter protection of your premises (eg, door, window).

4TH RING 24 HOUR

Refers to vigilant monitoring service ADT provides 24/7.

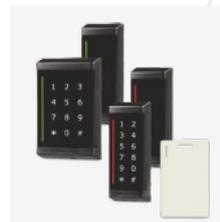
Access Control

Access control systems play an important role in the retail environment. Without the right security measuring in place, security breaches can happen resulting in financial losses and the potential loss of customers.

By using Sensormatic's access control systems, you can establish clearly defined access zones in the back office, storage rooms, warehouses and loading docks to ensure only authorized personnel are admitted. This helps safeguard critical assets and preserve retailers' profitability.



Biometric Reader



Card Reader



Entrapass Go Mobile App



Merchandise Types

Expertise in most merchandise segment.

Different retailers feature and sell different items of all kinds, prices and sizes. That's why their loss prevention challenges and concerns vary widely—and why a one-size-fits-all solution would never make sense. Whatever mix of merchandise you offer, Sensormatic Solutions has the deep expertise and the unique state-of-the-art solutions to help keep your inventory safe, while empowering you to maximize sales by treating your customers to a seamless experience.

Categories



Apparel & Fashion

Safe solutions for a variety of materials, from jeans to delicates.

Items:

- ◆ Hats ◆ Coats ◆ Scarves ◆ Sweaters ◆ Dresses
- ◆ Pants ◆ Jackets ◆ Lingerie ◆ Jeans



Health & Beauty

Whether sold individually or in bulk, help keep health and beauty items safe.

Items:

- ◆ OTC Medicine ◆ Eyeliner ◆ Folding Cartons
- ◆ Small Cosmetics ◆ Cleanser ◆ Lipliner
- ◆ Fragrances & Perfumes ◆ Pharmaceuticals
- ◆ Teeth Whitening Strips ◆ Nail Polish ◆ Lipstick
- ◆ Razor Blades ◆ Deodorant



Jewelry & Accessories

Effective loss prevention for items that are small in size but high in value.

Items:

- ◆ Necklaces ◆ Earrings ◆ Rings ◆ Bracelets
- ◆ Watches



Optical

The key to helping keep your eyewear selection safe and preventing loss.

Items:

- ◆ Sunglasses ◆ Eyeglasses



Luxury

Loss prevention for high-end items without diminishing the premium experience.

Items:

- ◆ Handbags ◆ Wallets ◆ Leather Coats ◆ Belts
- ◆ Shoes



Footwear, Bags and Accessories

Unmatched protection for shoes of all styles and sizes, as well as bags and accessories.

Items:

- ◆ Shoes ◆ Belts ◆ Handbags



Sporting Goods

A range of solutions designed to accommodate equipment of varying sizes and shapes.

Items:

- ♦ Sporting Equipment ♦ Fishing Poles & Reels
- ♦ Coolers ♦ Bats ♦ Camping & Hiking Equipment
- ♦ Hockey Sticks ♦ Gloves ♦ Athletic Shoes



Hardware

Full loss prevention solutions for tools and equipment used for home or office projects.

Items:

- ♦ Power Tools ♦ Batteries ♦ Lighting ♦ Hand Tools
- ♦ Plumbing Supplies ♦ Door Locks ♦ Electrical
- ♦ Tape Measures



Grocery & Liquor

Effective, easy-to-remove solutions for groceries of all shapes and kinds.

Items:

- ♦ Wine ♦ Tobacco / Cigarettes ♦ Infant Formula
- ♦ Alcohol ♦ Meat ♦ Laundry Detergent ♦ Liquor
- ♦ Coffee



Office Supplies

From desk goods to printing needs, help keep your full stock of supplies safe.

Items:

- ♦ Ink Cartridges ♦ Calculators ♦ Laser Toner
- ♦ Writing Instruments



Electronics

Innovative anti-theft measures for one of retail's most targeted categories.

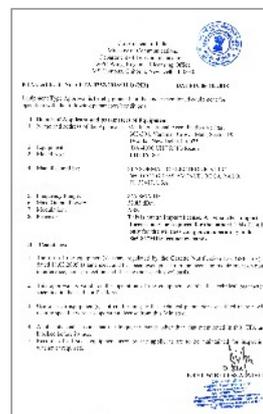
Items:

- ♦ Electronics ♦ Adaptors ♦ TVs
- ♦ Mobile Phone Accessories ♦ External Hard Drives
- ♦ Laptops ♦ Gadgets ♦ Game Consoles
- ♦ Cameras Modem ♦ Video Games

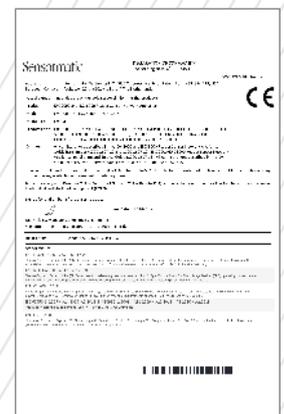
Certifications



SIRIM QAS International



Ministry of Communication & IT



CE Certification

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About Sensormatic

Sensormatic, part of Johnson Controls, is a leading provider of analytics-based Loss Prevention, Inventory Intelligence and Traffic Insights for the retail industry. Our solutions deliver real-time visibility and predictive analytics to help retailers maximize business outcomes and enhance the customer experience in a digitally-driven shopping world. Our more than 1.5 million data collection devices in the retail marketplace capture 40 billion shopper visits and track and protect billions of items each year. Our retail portfolio features the premier Sensormatic[®], ShopperTrack[®] and TrueVUE[®] brands, as well as full suite of building technology solutions.

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